

Guidelines for Sports Promotion in Higher Education Institutions

Issued in accordance with G.O. No. 133, Higher Education Department, dated 03.06.2025

1. Objective

To strengthen and promote sporting culture in government higher education institutions across Tamil Nadu by providing basic sports equipment and improving play infrastructure, ensuring students have access to active and inclusive physical development opportunities.

2. Categorisation of Colleges

To ensure equitable distribution of resources, the government higher education institutions have been categorised into three groups based on their student strength.

College Category	Range of Student Strength
A	Less than 300 students
B	Between 300 and 800 students
C	More than 800 students

The colleges are also categorised based on the availability of fields of play into colleges with grounds and colleges without grounds.

3. College Sports Kit (CSK)

In order to ensure maximum participation in sports activities, a college sports kit has been designed based on careful study and understanding of the sports ecosystem of the state. The kit will consist of 22 distinct equipment catering to 11 sports disciplines. Each kit will cost Rs. 60,000, and the number of kits has been determined depending on the college category.

The disciplines covered in the sports kit are:

Athletics	Badminton	Basketball	Carrom
Chess	Cricket	Foot Ball	Handball
Volley Ball	Silambam	Throw Ball	

4. Components of Spending

The amount that will be allocated to the colleges can be spent on the three components according to the pattern mentioned in section 5

- Procurement of the College Sports Kits, in line with the composition given in Annexure B
- Rs. 15,000 for the procurement of equipment which may be specially required for the college, in addition to the equipment given in the College Sports Kit.
- Rs. 15,000 for the deep cleaning of the fields of play

The colleges without grounds may use Rs. 15,000 mentioned in Component c for other incidentals, including procuring additional equipment. The transportation or courier charges, if any, may be met from funds in components b or c.

5. Category-wise allocation

Category	Allocation
A	1 kit comprising equipment for 11 disciplines @ Rs. 60,000
	College-specific equipment requirement @ Rs. 15,000
	Deep cleaning of the grounds @ Rs. 15,000
B	2 kits comprising equipment for 11 disciplines @ Rs. 60,000 x 2 = Rs. 1,20,000
	College-specific equipment requirement @ Rs. 15,000
	Deep cleaning of the grounds @ Rs. 15,000
C	3 kits comprising equipment for 11 disciplines @ Rs. 60,000 x 3 = Rs. 1,80,000
	College-specific equipment requirement @ Rs. 15,000
	Deep cleaning of the grounds @ Rs. 15,000

6. Procurement of equipment

The equipment procured for colleges shall match the specifications mentioned in Annexure B. A procurement committee at the district level should be formed, headed by the representative of the District Collector. The committee will comprise the District Sports and Youth Welfare Officer, a principal of an arts and science college nominated by the Director of Collegiate Education, a principal of a

polytechnic college nominated by the Director of Technical Education, and PA (Accounts) representing the collector. For each district, the procurement committee will procure the equipment for all government colleges and distribute it.

7. Deep cleaning of the grounds

An earmarked portion of the fund is to be used for:

1. Deep cleaning of existing grounds
2. Minor repairs (e.g., levelling, clearing shrubs, patching tracks)
3. Preparation for usability and safety
4. Field of Play (FOP) marking

Structural construction is not permitted under this component. Photos taken before and after, with geo-location details, should be submitted to the concerned directorates.

9. Monitoring and Reporting

Colleges are required to submit a utilisation certificate and a brief activity report within 90 days of fund receipt. Geo-located photos and a summary of activities (before/after sprucing, sports events conducted, etc.), along with the utilisation certificates, must be sent to the directorates.

Colleges should maintain a stock register for sports equipment that may be checked at regular intervals.

10. Integration in the Time Table

Colleges are advised to reschedule their timetables, earmarking specific periods for sports activities, not less than 1 hour per week for every class and ensure the physical director is available to assist students and monitor their progress.

11. Human Resources

In the institutions where a physical director is available, they should be used for mentoring students in their designated sports periods primarily. If the physical director is unavailable, the institution's head may delegate powers to a professor passionate about sports to serve as the in-charge person.

12. Competition Exposure

The primary function of the sports promotion plan is to promote recreational, physical, and mental health. However, competitions are the best way to improve

training and provide validation. The institutions must ensure participation in at least 2 competitions per year. New inter-college tournaments may be introduced in the future.

13. Participation of Students with Sports Quota Admissions

Students who were admitted to the institutions through sports quota must be given preference and focused training.

14. Applicability

The above guidelines apply only to government institutions - government arts and science colleges, government teacher training colleges, government engineering colleges, Anna University constituent colleges, and government polytechnic colleges. The detailed list of district-wise institutions with the number of kits per college is shared in the tabular column attached.

15. Fund Disbursement Pattern

The fund for the College Sports Kit (Rs. 60,000 equipment kit) will be distributed to colleges as per the amount mentioned in the table in Annexure A, and the district procurement committee will aid and advise in the procurement process.

The amount meant for government arts and science colleges and teacher education colleges will be transferred to the Directorate of Collegiate Education. Similarly, the amount meant for government engineering colleges, polytechnic colleges, and Anna University constituent colleges will be transferred to the Directorate of Technical Education. The concerned directorates will distribute the amount to the respective colleges, which may buy the kit as decided by the district procurement committee.

The fund for components b and c in clause 4, the amount meant for procurement of additional equipment (other than the College Sports Kit) and deep cleaning at the rate of Rs. 30,000 in total, will be sent to each college and the individual institutions can procure directly and spend for deep cleaning.

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